

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

## **Invoice**

ATTN: Phil Cunningham, President/CEO  
Political Cable Advertising PCA  
37 W. 39th Street  
STE 602  
New York, NY 10018

Todd Young for Senate  
PO Box 1053  
Bloomington, IN 47402  
Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1247205**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID:**

**Contract ID: 878387**  
**P.O Number: non**

**Client ID: 41178**  
**Tax ID:**

Description

Amount

Gross Advertising Fee  
Agency Commission

\$1,759.00  
(\$263.85)

**Net Advertising Fee** **\$1,495.15**

**Sub Total** **\$1,495.15**

**Total This Invoice** **\$1,495.15**

10.4 - 10.10 TER 1470  
1470

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Todd Young for Senate

Contract ID: 878387

Remarks: 10.4 - 10.10 TER 1470

Contract Type: Political

Bill Cycle: 10/16

Rep. Firm: VNS/Political Cable Advertising

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/04/16	Tuesday	FXNC-E	1470-TERRE HAUTE	Fox and Friends First	5:43am	BCTY1619H	00:00:30	Charged	29.00	*
10/04/16	Tuesday	ESPN-E	1470-TERRE HAUTE	SportsCenter	5:48am	BCTY1619H	00:00:30	Charged	19.00	*
10/04/16	Tuesday	HIST-E	1470-TERRE HAUTE	Forged in Fire	9:47pm	BCTY1619H	00:00:30	Charged	50.00	*
10/05/16	Wednesday	CNN-E	1470-TERRE HAUTE	New Day	6:43am	BCTY1619H	00:00:30	Charged	24.00	*
10/05/16	Wednesday	ESPN-E	1470-TERRE HAUTE	SportsCenter	8:28am	BCTY1619H	00:00:30	Charged	19.00	*
10/05/16	Wednesday	HGTV-E	1470-TERRE HAUTE	Property Brothers	4:43pm	BCTY1619H	00:00:30	Charged	31.00	*
10/05/16	Wednesday	HIST-E	1470-TERRE HAUTE	American Pickers	5:14pm	BCTY1619H	00:00:30	Charged	28.00	*
10/05/16	Wednesday	HIST-E	1470-TERRE HAUTE	American Pickers	6:41pm	BCTY1619H	00:00:30	Charged	28.00	*
10/05/16	Wednesday	FXNC-E	1470-TERRE HAUTE	Special Report	6:47pm	BCTY1619H	00:00:30	Charged	29.00	*
10/05/16	Wednesday	ESPN-E	1470-TERRE HAUTE	MLB Baseball	8:24pm	BCTY1619H	00:00:30	Charged	63.00	*
10/05/16	Wednesday	ESPN-E	1470-TERRE HAUTE	MLB Baseball	9:07pm	BCTY1619H	00:00:30	Charged	63.00	*
10/05/16	Wednesday	ESPN-E	1470-TERRE HAUTE	MLB Baseball	9:44pm	BCTY1619H	00:00:30	Charged	63.00	*
10/05/16	Wednesday	CNN-E	1470-TERRE HAUTE	Anderson Cooper 360	9:58pm	BCTY1619H	00:00:30	Charged	31.00	*
10/05/16	Wednesday	ESPN-E	1470-TERRE HAUTE	MLB Baseball	10:08pm	BCTY1619H	00:00:30	Charged	63.00	*
10/05/16	Wednesday	FXNC-E	1470-TERRE HAUTE	Hannity	10:15pm	BCTY1619H	00:00:30	Charged	44.00	*
10/06/16	Thursday	FXNC-E	1470-TERRE HAUTE	Fox and Friends First	5:51am	BCTY1619H	00:00:30	Charged	29.00	*
10/06/16	Thursday	ESPN-E	1470-TERRE HAUTE	SportsCenter	5:51am	BCTY1619H	00:00:30	Charged	19.00	*
10/06/16	Thursday	CNN-E	1470-TERRE HAUTE	Early Start	5:53am	BCTY1619H	00:00:30	Charged	24.00	*
10/06/16	Thursday	HIST-E	1470-TERRE HAUTE	Pawn Stars	5:17pm	BCTY1619H	00:00:30	Charged	28.00	*
10/06/16	Thursday	HGTV-E	1470-TERRE HAUTE	Flip or Flop	5:45pm	BCTY1619H	00:00:30	Charged	31.00	*
10/06/16	Thursday	ESPN-E	1470-TERRE HAUTE	Pardon The Interruption	5:56pm	BCTY1619H	00:00:30	Charged	34.00	*
10/06/16	Thursday	CNN-E	1470-TERRE HAUTE	Anderson Cooper 360	9:59pm	BCTY1619H	00:00:30	Charged	31.00	*
10/06/16	Thursday	HGTV-E	1470-TERRE HAUTE	Flip or Flop	11:45pm	BCTY1619H	00:00:30	Charged	47.00	*
10/07/16	Friday	HGTV-E	1470-TERRE HAUTE	House Hunters	4:18pm	BCTY1619H	00:00:30	Charged	31.00	*
10/07/16	Friday	HGTV-E	1470-TERRE HAUTE	Beachfront/Renovation	8:20pm	BCTY1619H	00:00:30	Charged	47.00	*
10/07/16	Friday	CNN-E	1470-TERRE HAUTE	Anderson Cooper 360	8:59pm	BCTY1619H	00:00:30	Charged	31.00	*
10/08/16	Saturday	CNN-E	1470-TERRE HAUTE	Smerconish	9:52am	BCTY1619H	00:00:30	Charged	24.00	*
10/08/16	Saturday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	4:59pm	BCTY1619H	00:00:30	Charged	24.00	*
10/08/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football	6:21pm	BCTY1619H	00:00:30	Charged	34.00	*
10/08/16	Saturday	FXNC-E	1470-TERRE HAUTE	FOX Report	7:50pm	BCTY1619H	00:00:30	Charged	29.00	*
10/08/16	Saturday	FXNC-E	1470-TERRE HAUTE	Perino & Stirewalt	11:47pm	BCTY1619H	00:00:30	Charged	44.00	*
10/09/16	Sunday	ESPN-E	1470-TERRE HAUTE	Iceland vs. Turkey	4:52pm	BCTY1619H	00:00:30	Charged	34.00	*
10/09/16	Sunday	FXNC-E	1470-TERRE HAUTE	Perino & Stirewalt	5:47pm	BCTY1619H	00:00:30	Charged	29.00	*
10/09/16	Sunday	CNN-E	1470-TERRE HAUTE	Debate Night in America	7:22pm	BCTY1619H	00:00:30	Charged	24.00	*
10/09/16	Sunday	HGTV-E	1470-TERRE HAUTE	Hawaii Life	8:18pm	BCTY1619H	00:00:30	Charged	47.00	*
10/09/16	Sunday	FXNC-E	1470-TERRE HAUTE	The O'Reilly Factor	8:49pm	BCTY1619H	00:00:30	Charged	44.00	*
10/09/16	Sunday	HIST-E	1470-TERRE HAUTE	American Pickers	9:44pm	BCTY1619H	00:00:30	Charged	50.00	*
10/09/16	Sunday	HIST-E	1470-TERRE HAUTE	American Pickers	10:14pm	BCTY1619H	00:00:30	Charged	50.00	*
10/10/16	Monday	FXNC-E	1470-TERRE HAUTE	Fox and Friends First	5:49am	BCTY1619H	00:00:30	Charged	29.00	*
10/10/16	Monday	CNN-E	1470-TERRE HAUTE	New Day	7:41am	BCTY1619H	00:00:30	Charged	24.00	*
10/10/16	Monday	ESPN-E	1470-TERRE HAUTE	SportsCenter	8:39am	BCTY1619H	00:00:30	Charged	19.00	*
10/10/16	Monday	FXNC-E	1470-TERRE HAUTE	Your World: Neil Cavuto	4:51pm	BCTY1619H	00:00:30	Charged	29.00	*
10/10/16	Monday	HGTV-E	1470-TERRE HAUTE	Fixer Upper	5:45pm	BCTY1619H	00:00:30	Charged	31.00	*
10/10/16	Monday	CNN-E	1470-TERRE HAUTE	Situation Room	6:43pm	BCTY1619H	00:00:30	Charged	24.00	*
10/10/16	Monday	ESPN-E	1470-TERRE HAUTE	Monday Night Countdown	7:10pm	BCTY1619H	00:00:30	Charged	34.00	*
10/10/16	Monday	HIST-E	1470-TERRE HAUTE	American Pickers	7:11pm	BCTY1619H	00:00:30	Charged	28.00	*
10/10/16	Monday	HIST-E	1470-TERRE HAUTE	American Pickers	8:45pm	BCTY1619H	00:00:30	Charged	50.00	*
10/10/16	Monday	CNN-E	1470-TERRE HAUTE	CNN Tonight	10:58pm	BCTY1619H	00:00:30	Charged	31.00	*
10/10/16	Monday	FXNC-E	1470-TERRE HAUTE	The O'Reilly Factor	11:19pm	BCTY1619H	00:00:30	Charged	44.00	*
10/10/16	Monday	HGTV-E	1470-TERRE HAUTE	Tiny House Hunters	11:45pm	BCTY1619H	00:00:30	Charged	47.00	*

**Grand Total 1,759.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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